



PACELINE

**Alta Alpina
Cycling Club**

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Nov/Dec 2013

Presidential Posting

Mel Maalouf, President

So after many years (I have lost count) of serving on the board I decided to give way to new leadership. It has been quite a pleasure to be at the forefront of what the club has been doing. To be honest, I haven't actually done much, but just provided an avenue for our great club members to come up with some great ideas and run with them.

While we have maintained many of the activities that the club has done for years: weekend rides, mtb race, midweek road races, junior team, and a few others, some new ones have come through with great success: Wild Hillacious series, the Challenge grew to its limits, Fall Century, some new CX races, and a few others that escape me. It is great to see the creativity and energy that comes from our membership. I hope that we sustain those that had great success and see more from our riders.

I wanted to take a moment to say something about the clothing: Lauren and Pearl Izumi have come up with some great quality and colors that have refreshed an old design that makes just about everyone comment on how great the new kits are. I really enjoy the fit, function and style of the latest and I was one of the staunchest against changing the color scheme. The value that the club kit brings is exceptional compared to last vendors and we may have some new ideas in the hopper (which is the subject of intense board discussion).

It is always a rewarding time to see new leadership come aboard. New ideas, thought processes and a fresh look no doubt will carry the club to new levels. I am so glad that we have new blood on the board and refresh some of us who have served for a while.

For me, I am going to take some of this time to focus on the young ones: the junior team and my own children. We have a great group of juniors who are becoming quite skilled, strong, fit, smart and fast. I suspect this year we will see juniors showing the A group their back wheels as we have in the past. With a couple of younger juniors, the C and B groups will struggle to keep up with the development of those riders. I hope to get my own children up to speed (pun intended) and excited about mountain and road biking.

It has been a rewarding few years that I look upon with great satisfaction. I am fully confident that the new board will exceed everyone's expectations. I look forward to witnessing the explosion of the club membership rallying around the new board to ensure that everyone in the club becomes more involved and can make a difference for all in our cycling community.



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Mark this date on
your calendars now:

**Wild
Sierra**
JUNE 28 2014

The Alta Alpina Challenge is the club's primary fund raiser. It pays for the Spring Century, the Fall Century, the Weekend Rides, and underwrites the Road Race Series and other club events. It generates the funds that we donate for bicycle advocacy projects around our region.

If you value these club activities we're counting on you to volunteer a little time to help with the event.

Please take the time now to reserve June 27 to June 29 on your calendar so you can help. Send an email to volunteers@altaalpina.org and let us know which part of the event you'd like to help with.



California by Bike Summit 2013

Tim Rowe, Bicycle Advocacy

November 7-10, 2013, Oakland, CA

I traveled to the bay area to attend the California by Bike Summit and here are my notes.

Mainstreaming the Bike in California, a gathering to collaborate, celebrate, and accelerate our progress toward tripling bicycling in California by 2020 for healthier, safer, and more prosperous communities for all.

California Bicycle Coalition 2013-17 Strategic Plan:

Mission – to enable more bicycling for healthier, safer and more prosperous communities for all.

Goal – Double cycling by 2017 and triple it by 2020.

Pursue four strategies to achieve that goal:

- 1) Build the infrastructure. Increase funding and build better bikeways to the highest safety standards.
- 2) Mainstream bicycling in California’s diverse culture.
- 3) Improve laws, education and enforcement to help people who ride.
- 4) Strengthen bicycle advocacy throughout the state

Creating a comprehensive Safe Routes to School Program that lasts: Use encouragement, do Family Bike Fests, Street parties & Kidical Mass rides, etc.

Healthy Bike Revolution: Hold open streets & family bicycle day events, like CicLAvia

Bikes as a tool of revitalization without displacement: Don’t have revitalization displace low income residents & people of color from their neighborhoods—involve them.

Best Practices in regional integration: Form coalitions and common goals.

Cutting edge digital media-The ‘killer app’ for bikes: using app for data collection and to track rides. Also used in Atlanta and hopefully soon in Reno. New word: MAML – Middle Aged Men in Lycra!

california *by* bike

summit
2013

Main points I took from the summit:

Opening:

Carolyn Szczepanski, LAB - Big issues: Safety, Money (\$\$) and Equity and women on bikes. Announced overhaul of education materials for LAB.

Martha Roskowski, Green Lanes Project: need to change institutional strategies & design guidance.

Leah Shahum, SFBC & Alliance for Biking and Walking: New Benchmark report coming out Feb 2014.

Andres Lee, SFMTA: goal is 20% mode share! Wow!

Cindy Parra, Bike Bakersfield: 4 Strategies; Build the Infrastructure & high quality networks; make Bicycling mainstream; protect people who ride; grow the movement

Bikes are healthy transportation: linking the health data to active transportation

Raising the next generation of cyclists + engaging youth: Important to get counts! Bikes are an indicator species – for health, mobility and safety.

Promoting safe active transportation in schools and communities:– excite, inspire and motivate students, parents, teachers and school officials on active transportation programs for all schools. Suggestion to have kids tell their parents that they don’t want to ride in the car one day a week and ride their bicycles instead.



Hillacious Century Series Wrap-Up

Twain Berg, Hillacious Century Series Coordinator

Thanks to all who participated in the 2013 Alta Alpina/Bike Habitat Wild Hillacious Century Serieswe had a good turnout and a lot of fun with it and it is time to order Wild Hill Finisher's Jerseys!

Thanks to Denis Coyne of Bike Habitat in Carson City and Michael Bayer/Alta Alpina Challenge for their generous support of the series and to Dave Scarborough for all his work as the Alta Alpina Weekend Ride Coordinator.

For 2013, Bike Habitat came forward with another sponsorship to make the Finisher's Jersey very affordable at only \$41 if we get orders for 10+ jerseys.....thanks again Denis!

While we had a full season of Wild Hill rides, we did not do the best job at documenting the riders who earned the Finisher's Jersey this year. If you completed 5 of the Wild Hill Metrics or 3 of the Wild Hill Centuries the year or in the past year's, you are welcome to order. Please contact me if you have any questions: sagebum@gmail.com



2013 Wild Hillacious Century Series Finisher's Jersey Order Form

Please slow down and print legibly

Name _____ email _____

Street _____ City _____ State ____ Zip _____

Thanks to Denis at the [Bike Habitat](#) in Carson City for his generous sponsorship of the jersey design and purchase subsidy. The cost to riders is only \$41 if we get 10+ orders which includes freight to the club.....a savings of about \$20-\$30 for the riders if we had to include the design costs, jersey and freight. Sizing info can be found at Champion Systems Jerseys <http://www.champ-sys.com>

Champ Sys Men's Club Cut jersey sizes are very consistent with Voler, Primal, Shaversport, and VOmax sizes. Don't order a Race Cut unless you have a lot of experience with Race Cut sizing...very snug and often needs to be 1 to 2 sizes larger to fit most. My understanding is that women's sizes run very slightly smaller than the above brands in comparison. We don't order extra jerseys for stock and there is no profit involved so exchanges are not possible. In addition to short sleeve jerseys and wind vests, we have added **sleeveless** jerseys by popular request.

Check the appropriate boxes.

Size and Gender: Mens Club Cut ____ Mens Race Cut ____ Womens Cut ____

Sleeve Style: Short Sleeve ____ Sleeveless ____

Zipper Style: Short Zip ____ ¾ Hidden Zip ____ Full Zip Concealed ____

Size: XS ____ S ____ M ____ L ____ XL ____ 2XL ____ 3XL ____ 4XL ____

Champion Systems Wind Guard Vest

We are offering the Wind Guard Vest at our cost plus freight. \$51 The vest features a wind guard front, mesh back, and a high collar. See the details at the link above.

Gender: Mens ____ Womens ____

Size: XS ____ S ____ M ____ L ____ XL ____ 2XL ____ 3XL ____ 4XL ____

Order Total

Print Order form send Check or M.O. made out to Twain Berg

Jersey \$41 ____

Send to: Twain Berg Do not make the check out to Alta Alpina

Vest \$51 ____

1334 Petar Dr
Gardnerville, NV 89410

Shipping to the club is included.

Or Send payment via PayPal to sagebums@yahoo.com Please check the box: "I'm sending money to family or friends" Attach this order form to a separate email.

Shipping to your address is \$4.00

Total ____

Questions: Email Twain: sagebum@gmail.com or call 775 901-6043



Davis Creek Cyclocross

Michael Bayer, Newsletter Editor

December 7, 2013







Annual Meeting Minutes—November 4, 2013

Secretary: Lauren Lindley; Meeting Chair: Mel Maalouf

1. **Call To Order:** Mel Maalouf confirmed a quorum of individual and family members are present at the meeting and called the meeting to order
2. **Election of Officers:** Mel Maalouf explained that he, Curtis Fong, Lauren Lindley, and David Scarborough were all moving on so their positions on the board (President, Vice-President, Secretary, Ride Coordinator) will be vacant. Frank Dixon and Robert Braun are standing for re-election. Mel called for nominations for each of the six elected board positions. Chris Rhiner was nominated to run for President. Laura Caimi was nominated for Vice-President, Jim Sadilek was nominated for Secretary, and Garth Jackson was nominated for Ride Director. The membership proceeded to vote and the individuals nominated were duly elected.
3. **Adjournment:** Curtis Fong moved for Adjournment, seconded by Robert Braun, motioned carried.

Board Meeting Minutes—November 4, 2013

Secretary: Lauren Lindley; Other Board Members: Robert Braun, Frank Dixon, Curtis Fong, Mel Malouf

1. **Business Deferred to December:** After a short discussion it was decided that with no pressing business to address, routine business would be deferred to the next board meeting.
2. **Next Meeting:** Monday, December 2, 2013, 6 pm, Jethros in Gardnerville.

Board Meeting Minutes—December 2, 2013

Secretary: Lauren Lindley; Other Board Members: Michael Bayer, Di Bolton, Robert Braun, Laura Caimi, Wayne Caimi, Frank Dixon, Curtis Fong, Garth Jackson, Tammy Lundquist, Mel Malouf, Tim Rowe, Jim Sadelik, Dave Scarborough; Other Attendees: Dr. Richard Harvey, Evan Mecak

1. **Alpine County Trails Association (ATA) Fund Request:** Evan Mecak and Dr. Richard Harvey briefed the board on the newly formed ATA organization formed by a group of citizens who support and promote cycling in Alpine County and see it as a viable option for economic development in the area. The organization currently has 15-20 members. They are looking for assistance in creating more trails for both hiking and mountain biking. In addition to a network of trails they have plans for a multi-use trail from TRP to Grover Hot Springs. They are looking for \$1,000-2,000 to help with beginning infrastructure and insurance costs. Mel suggests an annual \$500 donation to create an ongoing and well-established relationship and to invite requests to help fund specific projects down the road. Board motions that we provide ATA with \$500 in seed money this year and ask them to return next year with an update on their progress.
2. **Monthly Status Reports:**
 - **Treasurer:** We filed our taxes for 2012. As of 10/31/13 our bank balance is \$34,417.82. The paypal account balance hasn't changed.
 - **Membership:** No change to membership numbers. Spring Membership party will be held potentially Saturday April the 12th. Pardee Party ride is April 5th, April 20th is Easter, and the Chico Wildflower is the 27th.
 - **Weekend Rides:** Dave offers to help Garth with leading rides and hosting BBQs in 2014. Garth plans to keep the Hillacious Century Series going--he'll talk with Twain to get up to speed.
 - **Newsletter:** Scheduled to come out in the next two weeks. Request all content by Dec 10.



- **Website:** We decided to stay with our current web hosting service for another 6 months as the ones we looked into could not host our software. We'll aim to find a new service and build the site ready for cut-over in 6 months.
 - **Weekly Road Races:** No update.
 - **Junior Team:** Has been riding rollers that the club has purchased. They are going to start weights next week thanks to Ron Peck's Sierra Physical Therapy sponsorship.
 - **Spring Century:** Tentatively to be held the Sunday, May 25th (Memorial Day weekend).
 - **Pinenut Cracker:** No update.
 - **King of Kingsbury Time Trial:** No update.
 - **Cyclocross Race:** Saturday, December 7th at Davis Creek. Volunteers still needed.
 - **Bike Advocacy:** Tim went to the CA bike summit in Oakland a few weeks ago.
 - **Adopt A Highway:** No update.
3. **Clothing:** Mindy McEchron at Pearl Izumi did a jersey redesign for the club. She wasn't provided with much direction for her other than we were interested in something new, fun, fresh and more youthful. She kept the original men's colors and used the new women's colors. Artwork is based on pattern and graphic trends stemming from the snow board, ski and skate fashion industries. Cycling tends to follow these trends about two years later so our design will have a long shelf life. The jets are a symbol of speed on the bike and the line graphics at the bottom represent the mountains.
4. **Alta Alpina Challenge:** We are going to keep our event on the date as planned despite being left off the CTC calendar. Take-aways: 1) work hard to get back into the CTC; 2) maintain the double century piece; 3) create a dedicated century and metric century ad to run for the event. Motion to increase the marketing budget from \$2500 up to \$3500 to maintain our marketing efforts in light of recent complications. Next issue: possible loss of TRP for start/finish, parking a big issue at alternative sites. Up-side is improved access for volunteers. Motion to increase last years budget for the challenge by 5% to accommodate current difficulties.
5. **Rider Reimbursement Consideration:** 42/182 members responded. 80% were in favor. Board is in agreement that there should be a Rider Reimbursement Program set up for next year. Volunteers will be able to donate the money back into the club or to the non-profit of their choice if they so chose to. Mel suggests that the amount be \$150 per season with a requirement of 18 hours of volunteer work. Board agrees that the 10 of the hours must be at the Challenge. Motion passes that we will reimburse up to \$50 an event up to \$150 a year when volunteering 18 hours with 10 hours at the challenge.
6. **Next Meeting:** Monday, January 6, 2014, 6 pm, Design Workshop in Stateline.

Local Merchant Discount Program

Visit the merchant, peruse their shops and find out what you can buy as a benefit of being an AACC member. Details about local merchant offers is listed under "Merchant Discounts" on our website at www.AltaAlpina.org.

Show your AACC Membership Card at time of purchase. [If are an active AACC member, the mailing label on the first Paceline you received upon renewal has the club logo and note indicating that it is your membership card.]





Alta Alpina Cycling Club

P.O. Box 2032 877-845-2453
 Minden, NV 89423 877-845-BIKE
 www.AltaAlpina.org

MARK YOUR CALENDARS

Spring Party (tentative) April 12, 2014
 Spring Century May 25, 2014
 Alta Alpina Challenge June 28, 2014

MOVED? GOT NEW CONTACT INFO?
 Have you moved? Has your e-mail address changed?
 Don't miss out on the latest AACC happenings!
 Update your info at www.AltaAlpina.org; click on "Membership"

Alta Alpina Cycling Club Board Members

Mel Maalouf	President	president@AltaAlpina.org	775-782-9652
Curtis Fong	Vice President	tgft@bikethewest.com	775-588-9658
Lauren Lindley	Secretary	llindley@pearlizumi.com	
Frank Dixon	Treasurer	ozatlake@gmail.com	530-318-1574
Robert Braun	Membership Coordinator	robertingville@yahoo.com	
David Scarborough	Weekend Ride Coordinator	ridedirector@AltaAlpina.org	530-318-7878
Michael Bayer	Alta Alpina Challenge Ride Director	challenge@AltaAlpina.org	877-845-2453
Di Bolton	Thursday Road Race Director	di.bolton@frontier.com	775-781-4660
Robert Braun	Pinenut Cracker Mountain Bike Race	robertingville@yahoo.com	
Tammy Lundquist	Road Cleanup Coordinator	tahoe.tammy@gmail.com	530-545-3155
Michael Bayer	Paceline Editor	paceline@AltaAlpina.org	
Mel Maalouf	Junior Team Coach / Race Team Director	alpinajr@gmail.com	775-782-9652
Joe Marzocco	Website Coordinator	j_marzocco@yahoo.com	
Tim Rowe	Bicycle Advocacy Coordinator	Trowebikes@aol.com	775-267-9531

The club is about and for you! All AACC members are welcomed to participate in our **Board Meetings** held the **first Monday of each month at 6:00 pm.** The location alternates between the Carson Valley and South Lake Tahoe.. Join us on **January 6** at the **Design Workshop** in **Stateline.**

Newsletter Publisher:
 Michael Bayer